

# International Business Program

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A Five-Year Double Degree Program (154 hours):

BACC in Accounting or B.B.A. in Business Administration, Business Information Systems, Economics, Finance, Management, Marketing, or Supply Chain Logistics with a concentration in International Business & B.A. in Foreign Languages with a concentration in Asian Studies (Chinese or Japanese track), French, German, or Spanish

**International Business Director: Travis Wiseman, Ph.D., Associate Clinical Professor**

**IB Business Advisor: Taylor Watson, Academic Coordinator**

**IB Language Advisor: Amie K. Russell, Instructor II & CMLL Undergraduate Coordinator**

Offices:

International Business 210 McCool Hall

Classical & Modern Languages and Literatures 1500 Lee Hall

The International Business Program at Mississippi State University is designed to help bright, ambitious students prepare for an increasingly global future. The program is distinct in discharging this mission through (1) education in the principles of international business, (2) a concentrated study in foreign language and, (3) a coordinated program of practical skills acquisition.

Graduates from the International Business program typically complete their studies in five years, receiving two degrees, each designed to cover a separate aspect of living and working internationally:

- a Bachelor of Business Administration or a Bachelor of Accountancy with a major in a specific business discipline such as Accounting, Business Administration, Business Information Systems, Economics, Finance, Management, Marketing, or Supply Chain Logistics with a concentration in International Business
- a Bachelor of Arts with a major in Foreign Languages and a concentration in Asian Studies (Mandarin Chinese or Japanese track), French, German, or Spanish

The hallmark of the International Business program at MSU is its emphasis on real, cross-cultural immersion, both academically and in a real-world business context. Two additional requirements of the IB program include:

- **Study Abroad Experience:** All IB students must study their target language abroad for at least six continuous weeks in one location at an accredited university. This experience can be either for a summer or a regular semester term. These experiences may be completed with group trips organized through the Department of Classical & Modern Languages and Literatures or on an individual basis in coordination with the Office of Study Abroad. Alternate study abroad options may be considered and approved on a case-by-case basis. A maximum of 6 hours of a study abroad experience may be counted toward the Arts & Sciences upper division resident hours requirement.
- **Business Internship:** IB students must also complete an internationally oriented internship in which they work for a company conducting significant international business. The minimum duration of the internship is ten weeks on the job. Ideally, the internship will be reflective of the student's specific business discipline and language proficiency area but will ultimately be dependent on the student's own initiative, qualifications, and interest. Students may elect to combine the internship and academic study abroad experiences by pursuing an internship outside the country while also taking classes at an accredited university in that country. Such an internship must be a minimum of 10 weeks in length.

Other considerations:

- Admission to the International Business program is limited and competitive. In addition to being accepted at Mississippi State University, applicants are evaluated on their academic qualifications by the International Business Academic Program Committee. Students must maintain a 3.25 overall GPA to stay in the IB program.
- Existing foreign language fluency is not required.
- Students must meet all graduation requirements for the College of Business and the College of Arts & Sciences. These requirements include a 2.5 GPA in Upper Division Business courses and 30 resident credit hours of Upper Division (3000/4000 level) Arts & Sciences courses.
- International Business students must have an overall and previous semester GPA of 2.67 to be eligible for internship and study abroad experiences.
- Students are reminded that the IB program is a double major, and they must see advisors in both the Department of Classical & Modern Languages and Literatures and the International Business office each semester.

## General Education Requirements

### English Composition

EN 1103 or EN 1104	English Composition I Expanded English Composition I	3
EN 1113 or EN 1173	English Composition II Accelerated Composition II	3

**Creative Discovery**

See A&amp;S core 3

**Humanities <sup>1</sup>**

Choose one of the following: 3

EN 2273 World Literature Before 1600

EN 2283 World Literature After 1600

Choose one of the following: 3

HI 1163 World History Before 1500

HI 1173 World History Since 1500

HI 1213 Early Western World

HI 1223 Modern Western World

**Social/Behavioral Sciences <sup>2</sup>**

Choose one of the following: 3

GR 1123 Introduction to World Geography

GR 2013 Human Geography

Choose one of the following: 3

AN 1143 Cultural Anthropology: Global Forces, Local Lives

AN 2403 Introduction to the Study of Language

**Quantitative Reasoning**

MA 1613 Calculus for Business and Life Sciences I 3

or MA 1713 Calculus I

**Natural Sciences**

Life Science and Lab - A&amp;S core 3

Physical Science and Lab - A&amp;S core 3

**Degree Requirements****College of Arts and Sciences Core**

PHI 3013 Business Ethics 3

PS 1313 Introduction to International Relations 3

or PS 1513 Comparative Government

HI 3000+ Upper-level History Elective (see advisor) 3

SO 3000+ Upper-level Social Science Elective (see advisor) 3

**Language Concentration Core:** 3

Choose one sequence: 12

## Asian Studies

FLC 1113 Chinese I

FLC 1123 Chinese II

FLC 2133 Chinese III

FLC 2143 Chinese IV

-OR-

FLJ 1113 Japanese I

FLJ 1123 Japanese II

FLJ 2133 Japanese III

FLJ 2143 Japanese IV

## French

FLF 1113 French I

FLF 1123 French II

FLF 2133 French III

FLF 2143 French IV

## German

FLG 1113 German I

FLG 1123 German II

FLG 2133	German III	
FLG 2143	German IV	
<b>Spanish</b>		
FLS 1113	Spanish I	
FLS 1123	Spanish II	
FLS 2133	Spanish III	
FLS 2143	Spanish IV	
Language Concentration electives 3000+		18
Language Concentration Electives 4000+		6
<b>College of Business Core</b>		
BIS 1012	Introduction to Business Information Systems	2
ST 2113	Elementary Statistics	0,3
or BQA 2113	Business Statistical Methods I	
ACC 2013	Principles of Financial Accounting	3
ACC 2023	Principles of Managerial Accounting	3
BL 2413	The Legal Environment of Business	3
BIS 3233	Management Information Systems	3
BUS 4853	Strategic Management	3
EC 2113	Principles of Macroeconomics	3
EC 2123	Principles of Microeconomics	3
FIN 3123	Financial Management	3
MGT 3113	Principles of Management	3
MKT 3013	Principles of Marketing	3
<b>Oral Communication Requirement</b>		
CO 1003	Fundamentals of Public Speaking	3
or CO 1013	Introduction to Communication	
<b>Writing Requirement</b>		
MGT 3213	Organizational Communications	3
<b>International Business Core</b>		
IB 1001	Introduction to International Business	1
IB 3900	Internship Work	1
IB 4903	Internship Academic Report	3
International Business Elective (see advisor)		3
<b>Major Courses</b>		<b>21-24</b>
Students must select at least 21 hours of upper level course work within a specific business discipline to complete the major. Accounting majors must complete 24 hours of upper level (3000+) course work for the Bachelor of Accountancy degree. Courses counting toward the required hours are provided below.		21-24
Choose one major:		
<b>Accounting</b>		
ACC 3003	Accounting Information Systems I	
ACC 3013	Cost Accounting	
ACC 3023	Intermediate Accounting I	
ACC 3033	Intermediate Accounting II	
ACC 3053	Accounting Information Systems II	
ACC 4013	Income Tax I	
ACC 4033	Auditing	
ACC Electives 3000+ (see advisor)		
<b>Business Administration</b>		
BL 4273	International Business Law	
EC 4323	International Economics	
FIN 4923	International Financial Management	
MGT 4613	Cross-Cultural Management	

MKT 3933	International Marketing	
International Business Electives (see advisor)		
Business Information Systems		
BIS 1523	Web Development I	
BIS 2523	Web Development II	
BIS 3523	Advanced Languages I	
BIS 3753	Business Database Systems	
BIS 4753	Structured Systems Analysis and Design	
BIS Electives 3000+ (see advisor)		
Economics		
EC 3113	Intermediate Macroeconomics	
EC 3123	Intermediate Microeconomics	
EC 4323	International Economics	
EC 4643	Introduction to Econometrics	
EC Electives 3000+ (see advisor)		
Finance		
FIN 3723	Financial Markets and Institutions	
FIN 4223	Intermediate Financial Management	
FIN 4243	Senior Seminar in Financial Management	
FIN 4423	Investments	
FIN 4923	International Financial Management	
FIN Electives 3000+ (see advisor)		
Management		
MGT 3323	Entrepreneurship	
MGT 3513	Introduction to Human Resource Management	
MGT 3813	Organizational Behavior	
MGT 4153	Management Seminar	
MGT 4613	Cross-Cultural Management	
MGT Electives 3000+ (see advisor)		
Marketing		
BQA 3123	Business Statistical Methods II	
MKT 3933	International Marketing	
MKT 4413	Consumer Behavior	
MKT 4533	Marketing Research	
MKT 4813	Marketing Management	
MKT Electives 3000+ (see advisor)		
Supply Chain Logistics		
SCL 3323	International Logistics	
SCL 4013	Procurement	
SCL 4033	International Transportation	
SCL 4333	Supply Chain Process Analysis	
SCL Electives 3000+ (see advisor)		
Free Electives		3-6
<b>Total Hours</b>		<b>154</b>

## Footnotes

- <sup>1</sup> HON 1163 may satisfy either the History of Literature requirement.
- <sup>2</sup> HON 1173 may satisfy either the Geography or Anthropology requirement.